

Pitch Challenge 2020 Application Form

Your details

First Name	<input type="text"/>
------------	----------------------

Last Name	<input type="text"/>
-----------	----------------------

Email address	<input type="text"/>
---------------	----------------------

Address	<input type="text"/>
---------	----------------------

Ph Number	<input type="text"/>
-----------	----------------------

Gender	<input type="text"/>
--------	----------------------

Do you identify with being an Indigenous Australian?
<input type="text"/>

Please select your closest locality. <i>Chinchilla, Dalby, Jandowae, Miles, Tara, Wandoan</i>
<input type="text"/>

Where did you hear about the Business Navigator Pitch Challenge? <i>For example: Billboard, postcard, social media, newspaper, word-of-mouth</i>
<input type="text"/>

Which category are you entering? <i>New Business Idea or Business Growth Idea</i>
<input type="text"/>

Your current business (if applicable)

Business Name	<input type="text"/>
---------------	----------------------

ABN	<input type="text"/>
-----	----------------------

Trading As	<i>If different</i>
------------	---------------------

Registered Business Address	<i>If different</i>
-----------------------------	---------------------

Date of commencement of trading	<input type="text"/>
---------------------------------	----------------------

No of full-time equivalent employees as at 1 Jan 2020	<input type="text"/>
---	----------------------

Website address <i>(leave blank if you do not have one)</i>
<input type="text"/>

Please outline your current business <i>(maximum 100 words)</i>
<input type="text"/>

Pitch Challenge 2020 Application Form

Your Business Idea

Project Title

Industry for your idea

Accommodation and food services
Administrative and support services
Agriculture, fisheries and forestry
Arts and recreation services
Building and construction
Financial and insurance services
Information, media and telecommunications
Manufacturing
Not-for-profit and social enterprises
Professional, scientific and technical services
Rental, hiring and real estate services
Retail and wholesale trade
Tourism
Transport, postal and warehousing
Other....

What is the product / process / service you are commercialising?

(maximum 100 words)

Market Potential

What is the problem / opportunity / market need that your product / process / service will address?

(maximum 150 words)

Pitch Challenge 2020 Application Form

Market Potential cont.

Who is / are your target market(s) and why?

(maximum 150 words)

What market research, if any, have you undertaken in order to identify / validate your target market?

(maximum 150 words)

Have you undertaken research to identify similar ideas or competitors that are already on the market?

Why would a customer buy from you rather than your competitors?

(maximum 150 words)

Pitch Challenge 2020 Application Form

2020 Activities

If you won the Pitch Challenge, what activities would you undertake to progress your business ideas in 2020? *(maximum 150 words)*

What would you expect to be achieved by the end of 2020?

For example: a revenue target, be working full time in my business, a target number of customers, getting a product idea to prototype stage ...

Declaration

On behalf of myself (if applying as an individual) or on behalf of the applicant business (if applying as a business), I certify that:

- I am authorised to submit this application. Name
- The information I have supplied in this form is true, accurate and not misleading to the best of my knowledge.
- I have reviewed and accepted the standard terms and conditions detailed on the Business Navigator Western Downs website
- I have read and understand the Privacy Policy described below
- I have read and agree to provide marketing consent as described below

Pitch Challenge 2020 Application Form

Marketing Consent

If selected as a semi-finalist or finalist in the Business Navigator Pitch Challenge 2020 competition, I agree to participate in marketing activities for Business Navigator Western Downs and its partners, Shell's QGC Business and Toowoomba and Surat Basin Enterprise. This may include participating in social, print and televised media activities.

I agree to represent their brands in a positive light and by doing so to help to increase community awareness of Business Navigator Western Downs.

By ticking this box, I acknowledge that I have read, understood, and agree to participate in marketing activities as outlined in this application form

Privacy Policy

This application form includes personal information as defined by the Australian Privacy Principles (APP) and the General Data Protection Regulation (GDPR). We may use this information in the following ways:

- In communications from the Business Navigator Western Downs team.
- To share with judges to inform the selection of semi-finalists and finalists.
- If you are selected as a semi-finalist, to include in promotional materials including the Business Navigator Western Downs website, printed materials, media releases and social media activity.
- To connect you with individuals who may be able to help progress your business idea.
- To share with host organisations for registration at events you attend.
- To form part of our anonymised statistics on the impact of Business Navigator Western Downs.

Please contact us via email at suzie@navigatorwesterndowns.com.au if you have any questions, or if you do not wish your information to be used in any of the ways listed above. For more information please refer to our full Privacy Policy.